

# TECH TOUR

## SMART MOBILITY TECH-TOUR

Tel Aviv, 21-24 May 2023

IN COLLABORATION WITH



לשכת המסחר והתעשייה ישראל-איטליה  
CAMERA DI COMMERCIO E INDUSTRIA ISRAEL-ITALIA

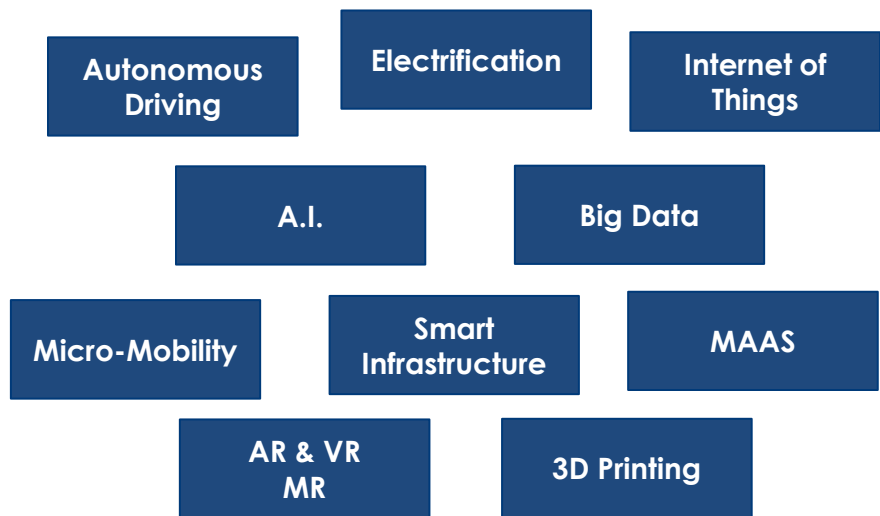


INTESA SANPAOLO  
INNOVATION CENTER



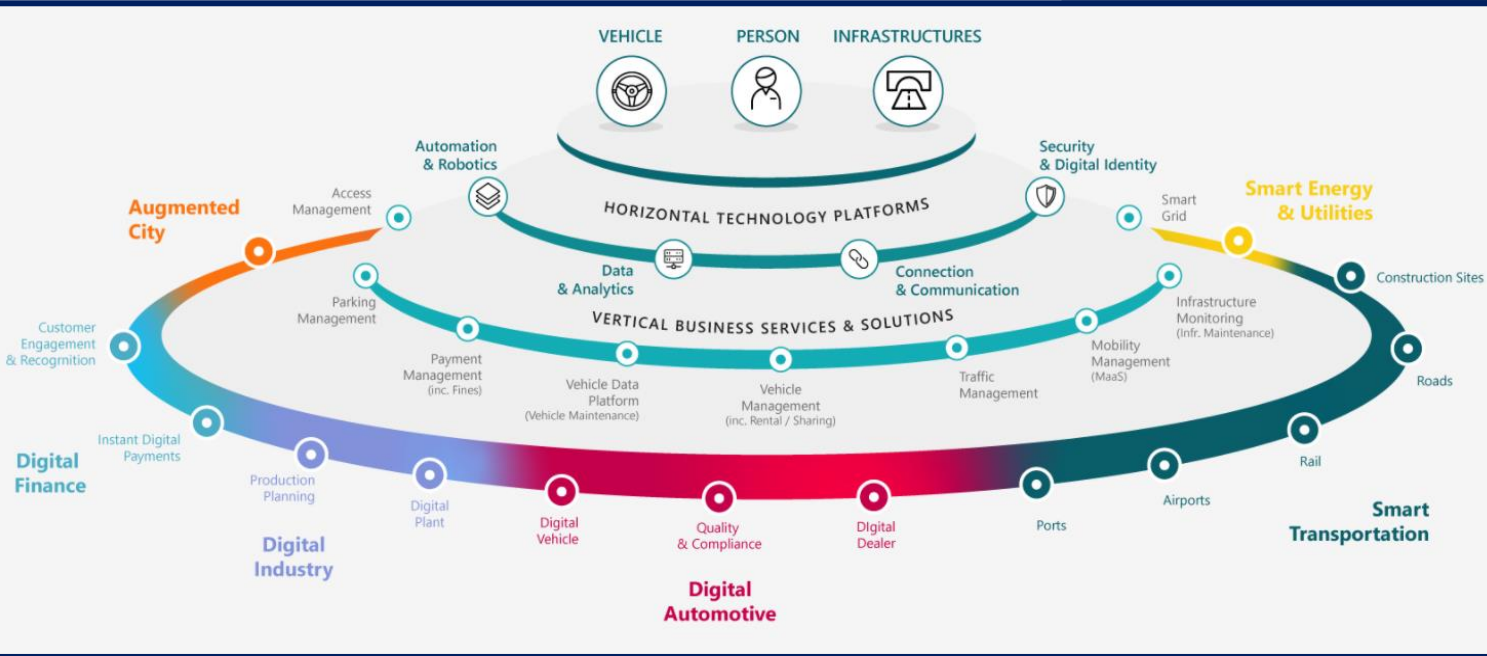
Experience the Innovation

# Top 10 Mobility Trends & Innovations in 2023



- ❑ **Electric Vehicle:** Large-scale adoption of electric mobility to decarbonize economies **Electrification & Renewable energy** helping the development of **smart infrastructure** to provide **charging stations**<sup>1</sup>.
- ❑ **Artificial Intelligence (AI) & Micro-Mobility** solutions ease the pressure on urban roads by managing traffic congestion.
- ❑ Connectivity technologies - the **Internet of Things** supported by the **Internet of Cars**
- ❑ **AR-Augmented Reality & VR-virtual Reality** merging in **MR-Mixed Reality** (the new trend)
- ❑ **3D Printing** - additive manufacturing of whole vehicles or parts
- ❑ **MAAS** – Mobility as a Service – Shared vehicles for efficiency & convenience

# Smart Mobility Ecosystem



*The vehicle of the future is*

## CASE

- ☐ Connected
- ☐ Autonomous
- ☐ Shared
- ☐ Electric

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# Israel, the Silicon Wadi

Renowned as “**Startup Nation**” & crowned the “**World’s Smartest City**”, with **9,3 millions** of inhabitants and **over 9.445 active high-tech companies** (~3000 in Tel Aviv)

#1

1<sup>st</sup> Country for number of **startups/per-capita** globally  
1<sup>st</sup> Provider of **patents & licenses/per-capita** globally  
1<sup>st</sup> Ecosystem Performer in **MENA**

#1

1<sup>st</sup> **Country for GDP % invested in R&D**  
+400 multinationals have R&D Centers in Israel

#7

**#7 Startup Ecosystem Performer - Tel Aviv**  
*Source: Genome Startup Ecosystem Report 2022*

\$100bn

**+\$100 billion in total Ecosystem Value**  
Tel Aviv’s startups together are valued at \$120 billion.

\$15,5bn

**\$15,5 billions of VC Investments @2022**

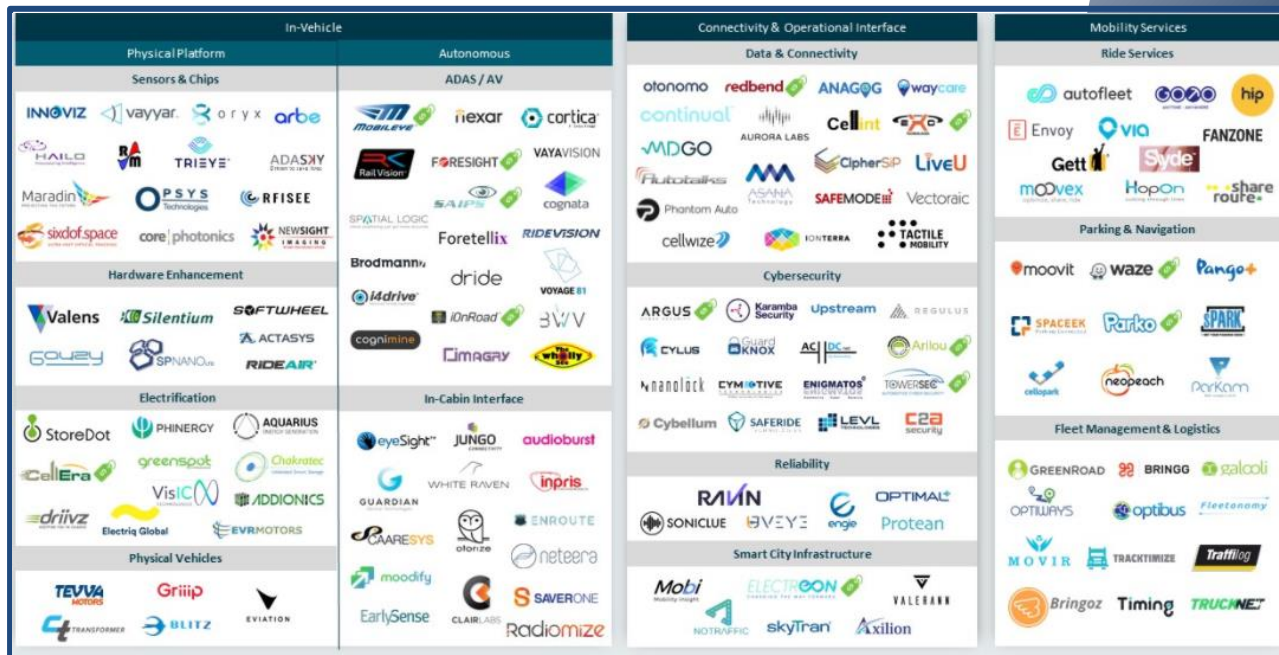
\$400m

**\$400 million raised in Smart Mobility in 31 deals @2022**





# Israel Smart Mobility Landscape



“  
Tel Aviv has one of the fastest growing startup scenes in the world, especially in the important future fields for us such as autonomous driving or connectivity

Klaus Fröhlich - BMW AG

”

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**EcoMotion**  
Smart Mobility Community

**Main Event:**  
**May 23<sup>rd</sup>, 2023**

[www.ecomotionweek.com](http://www.ecomotionweek.com)

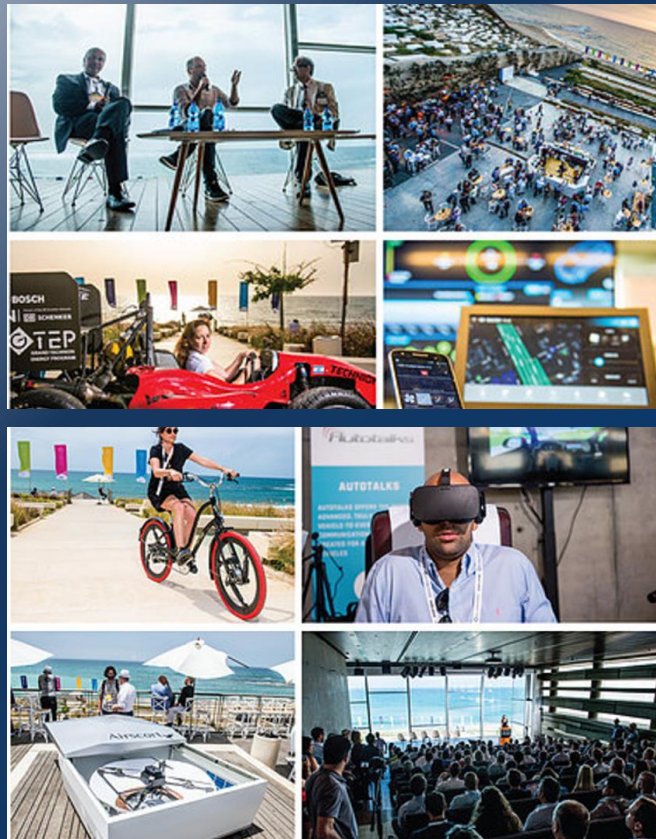
A platform for collaborations, networks & synergies in the tech areas: Autonomous & Connected Vehicles; Mobility Services; Electrification & Energy; Drones & Aviation and Supply Chain.

- ❑ Over **4,000 visitors** from all over the world
- ❑ **Networking** opportunities with the **most relevant global players**
- ❑ **+ 650 startups** and **+100 Exhibitions Booths** (live demos)
- ❑ **Keynote speakers - Panels & Workshops** on future trends
- ❑ + 15.000 community members @EcoMotion
- ❑ **Customized Meetings B2B**

Joint  
Venture  
of



ISRAEL  
INNOVATION  
INSTITUTE



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# Smart Mobility Tech-Tour

Tel Aviv 21-24 May 2023



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## Services & Activities included in the Smart Mobility Tech Tour Package

- ❑ **3-nights accommodation** in a Hotel @Tel Aviv
- ❑ **Transfers during the 4-days tour** (From/To every site & Airport)
- ❑ **Visits** to incubators/accelerators/companies (Partners) to be defined according to the interest of the participants with a particular focus on Innovation Hubs of the biggest Automotive Players worldwide & their Smart Mobility solutions.
- ❑ **Interaction with the vibrant Israeli Startups' Ecosystem.**
- ❑ **Tech Scouting & Tailor-made B2B Meetings** with selected high-tech counterparts will be organized by Intesa Sanpaolo Innovation Center and Israel-Italia Chamber of Commerce, according to participants' needs.
- ❑ Participation to the main **International EcoMotion Event 23.05.2023** and **dedicated B2B session** with a selection of Smart Mobility startups and corporates participating at the event.
- ❑ **Networking** lunches & dinners
- ❑ **Guided tour** to the **Old City of Jerusalem**



**Price 3.000 Euro** (each attendee)

*round-trip flight not included*

*30% discount on second participant sharing same room*

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# AGENDA

## SMART MOBILITY TECH-TOUR (May, 21<sup>st</sup>-24<sup>th</sup> - 2023 TEL AVIV)

May 21 - Sunday	May 22 - Monday	May 23 - Tuesday	May 24 - Wednesday
<p><b>Time according to your flight:</b> Arrival to Ben Gurion International Airport – <b>pick up and transfer to the Hotel</b> in Tel Aviv and Check-In. (approx. 4-5pm- 6pm)</p> <p><b>6:30pm.:</b> Meeting point in the Hotel hall and transfer to <b>ISPIC &amp; CCII Exclusive Event</b> Overview of the “Innovative Ecosystem in Israel” &amp; “The characteristics of the Israeli Market”</p> <p><b>8:00pm: Welcome Dinner</b> with Institutional Participants, Special Guests &amp; Partners</p>	<p><b>9:00am-12:00pm:</b> Visit to incubators/accelerators/ companies with a specific focus on <b>Smart Transportation</b></p> <p><b>1:30pm:</b> Light Lunch</p> <p><b>3:00pm:</b> Visit to incubators/accelerators partners of Intesa Sanpaolo Innovation Center</p> <p><b>4:30pm-6:00pm: B2B Tailor Made</b> according to Participants needs organized by ISPIC &amp; CCII</p> <p><b>7:00pm: Networking Dinner</b></p>	<p><b>8:30am: Meeting Point at the Hotel Hall &amp; departure for EcoMotion Event</b></p> <p><b>9:00am-7:00pm:</b></p> <ul style="list-style-type: none"><li>• participation to the <b>Main Event EcoMotion Israel;</b> Networking opportunity - at the event <b>+650 startups; +100 exhibition booths</b> with live Demos and more than 4.000 participants. It will be possible to attend to <b>Panels, workshops and debates.</b></li><li>• <b>B2B meetings</b> organized by Intesa Sanpaolo Innovation Center and Israel-Italy Chamber of Commerce during the event. You will be provided with customized meeting agenda.</li><li>• <b>Networking</b></li></ul> <p><b>7:30pm:</b>Return to hotel &amp; <b>Free time</b></p>	<p><b>10:00am:</b> Tour of the Old City of Jerusalem and the Christian, Jewish, Muslim and Armenian quarters (visit with Italian guides).</p> <p><b>1:00pm:</b> Light Lunch</p> <p><b>2:00pm:</b> Free Time</p> <p><b>4:00pm:</b> Transfer to <b>Ben Gurion International Airport</b></p>

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# SEE YOU IN TEL AVIV ! May, 21<sup>st</sup>– 24<sup>th</sup> 2023

**For Participating & further Info please contact:**

❑ **Israel-Italia Chamber of Commerce**

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**Rif. Vincenzo Antonetti / Dani Schaumann**

**In collaboration with**

**Deloitte.**



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